

CONTENT TIPS FOR BEGINNERS

GROWING YOUR BUSINESS WITH CONTENT

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Social Search Engines - [Spezify](#) This site brings up images related to your keywords. The use of teen entrepreneur brings up Instagram images ideas.

UberSuggest - Helps with getting more keywords ideas. [UberSuggest](#) Takes your keywords research to the next level with tons of keywords ideas for SEO, PPC and your next content marketing campaign. <https://ubersuggest.io/> This tool is based on real user queries around the globe.

Online Discussions – LinkedIn (B2B network site) – [LinkedIn account](#) Install the discussion intention in your browser, whenever you Google a keywords and click the discussion button, you'll be able to browse everything that Google come-up with on your topic from other reviews sites, question and answer sites.

Search for posts on [Quora](#), [Yahoo! Answers](#), about other question and answer website where your topic is mention.

Viral Content – Fun Facts

Sticking with the teen entrepreneur example.

[Topix](#) This site is focus on entertainment and new media. Topix is growing a high quality collection of content about celebrities, pop culture, the offbeat, healtht, current events, and more. Topix allows you to set a specific location to get local results in a flash.

Tweet Counts – A paid site is [Keyhold](#), you can use this tool to check the tweet count for each one of your subjects, or for the topic, in general. Check among Chinese, Japanese, Russian Twitters user and find influencers for your informational topics.

[Missingletr](#) creates strategies, social media campaigns that drive traffic for an entire year. Allowing you to focus on writing your next blog post. You can create year-long social campaigns for your posts for Free. ([socialmediaexaminer](#))

Brower Plugins Have you heard [SEOQuake](#)? It's a FREE Plugin – A powerful SEO Toolbox for your Browser. Check any website for a huge selection of SEO parameters on the fly, with the free SEO quake browser extension.

Velocity Graphs – Using graphics you can easily use something like [CreateAGraph](#) or [FastGraph](#) Graphs are often used in Newspapers, magazines and businesses around the world. Graphs and charts are great because they communicate information visually.

Scan Blog Directories

Check out [Reddit](#), Digg, [StumbleUpon](#), and [Yahoo Buzz](#) or you may want to check out [ListVerse](#). You may pick up pieces from the blogs themselves as well as some of their comments.

Increasing your YouTube Views

With [YouTube](#) advance research operator and the filter and sort tools, you can figure out what the masses are more interested in at the moment, as well as pick up some helpful background information on your teen entrepreneurs.

Visual

The use of Images scream out “Copyright infringement” It is a problem you do not want. To that end, check out [Flickr](#), [FreeImages](#), [FreeRangeStock](#), [Pixel Perfect Digital](#), [Unprofound](#), [MorguelFile](#) and you might want to give [StockVault](#) a try, and see which ones you will like best. Always try to optimize your images with alt text.

There are other sites you can use to create your own visuals in exchange for money or completely Free. [Canva](#) offer myriads of images, templates, icons, and enables you to become a designer etc., [PicMonkey](#) is similar, but it also allows you to edit your images and everything you need to make your ideas come to life.

Copyright Free

Please don't mix up the term “**Copyright Free**” with a free (i.e., no cost) image site. Many “**Copyright Free**” websites are paid images

Here are a couple of great articles which will give you a greater understanding of what you should and shouldn't be doing legally with images

<http://blog.hubspot.com/marketing/internet-copyright-law-failure>

<http://www.mannixmarketing.com/blog/2009/02/16/copyright-images/>

Sorry No Spamming

A very important rule of "netiquette" to keep in mind is to never use [SPAM](#). SPAM is unsolicited commercial messages sent to people you don't know or who haven't asked to receive your information. Sending such messages can get you kicked off forums, dropped from lists, and banned quicker than you can say "I'm sorry!"

Getting Reliable Opinions

The economists, Forbes, Fortune, Wired and similar magazines that enjoy global circulation rely on a steady stream of online subscribers. Some of these magazines require a small price to pay to access some of the brightest minds in the industry.

Accurate Figures

Using figures from Business Insider articles is find but double-check everything before you put pen to paper.

Figures in a Forbes article are subject to change, it always pay to check the date of the article for comparison with other articles on a given topic.

There are net-worth registers that provide reliable information for a fee, such as [RichRegister](#) and [Forbes](#) is regularly updated.

Looking for Influencers

There are different ways to find key influencers for your topics, and to monitor their posts for similar content. One would be Topsy (<https://zoomph.com/>), another is the [Content Strategy Helper Tool](#). [GroupHigh](#) will help you whizz through millions of blogs for a specific topic, and [Bitly](#) will allow you to pinpoint the people sharing the most popular posts. When you find your influencers, get in touch, establish some level of trust, and then ask them to share your content.

Quizzing your Users

Quizzing your readers and engaging them is a fun way without dishing expensive interactive features. There are various tools to help you create and embed them into your blog post, like [PollDaddy](#), [QuizRevolution](#), [Gnowledge](#), [Quizworks](#), etc. Some are free and some will cost you a fee.

Thumbnail Previews

If you have captivation of images to add to your blog post, you should create a thumbnail version of it to share on social media platforms. The thumbnail is the visual element that's likely to hook in most readers.

WordPress and other content management sites allow you to automatically set a thumbnail for your post.

Looking for viral content shared by David Aston, check out [David Aston content articles...](#)

Timing is Right

Zimmerman Agency recommends publishing the blog post at 9:00 a.m. another at lunch time, which is when people turn up for work but have a few minutes to spare.

[Bussumo](#) claims the best day to publish an article is Tuesday, while [Hubspot](#) social media scientist [Dan Zarrella](#) claims people tend to share and tweet more on Friday. According to a [recent blog post](#).

If you are looking for more information on content check out the article by Berry Dunlop – Income Daily.com [6 Steps to Writing The Ultimate Top List](#)

Don't [Plagiarize](#) – Never quote or cite without revealing your source.

**ACCORDING TO THE MERRIAM-WEBSTER ONLINE DICTIONARY, TO
"[PLAGIARIZE](#)" MEANS**

- to steal and pass off (the ideas or words of another) as one's own
- to use (another's production) without crediting the source
- to commit literary theft
- to present as new and original an idea or product derived from an existing source

In other words, plagiarism is an act of fraud. It involves both stealing someone else's work and lying about it afterward.

That is my list of Content Tools Resources and what a list.

Only ensure when looking at any of these websites, do your diligence. Have an eye on the terms of each site, so you're sharing with your eyes opened.

So, there you have it. An extensive list of totally free and paid options for you. You never have to be without resource again!

In the meantime, get to downloading!

My Main Goal is to grow a valuable Blogging company. I hope this information can be a useful starting point for you in your Blogging.

You Might find these Beginner Blogging topics of Interest:

[Essential Steps for Starting a New Blog](#)

[What's the Goal of your Blog](#)

[Blogging: Exactly what are your Benefits](#)

[How to Encourage Social Sharing of your Blog Posts](#)

We Care About You

One of the biggest questions that come up in online marketing is how to monetize websites and blogs in a way that makes and embrace Online Blogging.

If this Tool helped you in any way, please share the tool with others. On Forums, on your Blog, with your email list – anywhere and everywhere you can post it.

If it helped you – it will help other, download, change and take advantage of the Tools shared, have FUN!

Online Blogging!

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