

TITLE TAGS

THE USE OF

TITLE TAGS FOR

YOUR BLOG

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The Use of Title Tags for your Blog

What is a Title Tag – Title Tags are used to tell the search engines and visitor what's on your page.

Take care to give your page a good title: Tips from Web Masters

Not too Short – Not to Long

"Section One" won't help much when it shows up in a search results list.

Section one *of what?*. Better: <title>Section One of the Modern Music Guide</title> or even better <title>Time Frame (the Modern Music Guide, Section 1)</title> [Title Tag](#)

A title tag should be on every web page – Double check that you have a title tag on every page of your site

Never have duplicate title on your site – Google recommends that all title tags be 100% unique on your site.

Begin your title tag with your keyword – Begin your title tag with your keyword to improve your rankings.

Use your exact target keyword – don't use variations of your keyword to improve your rankings.

Don't stuff keywords in your title tag – This is an outdated and unethical tactic that will not improve your SEO

Add your brand name at the end – adding your company name will help CTR and brand awareness

Keep title tag under 60 characters – anything longer will get cut off on search engine results pages

Don't use all CAPs in your title tag - It looks spammy, plus it decreases the space you have.

Use characters and numbers – characters and numbers attract more eyes, yielding higher CTRs.

Spy on competitor's title tag – find out what keywords your competitors are targeting. **Title Tags: by Marvin Russell** - [SEO-Tips-Infographic](#)

If you are new you must start somewhere, the title tag is one of the best places to start learning about SEO.

That is a list of Title Tags Resources and what a list.

Only ensure when looking at any of these websites, do your diligence. Have an eye on the terms of each site, so you're sharing with your eyes opened.

So, there you have it. An extensive list of totally free and paid options for you. You never have to be without resource again!

In the meantime, get to downloading!

My Main Goal is to grow a valuable Blogging company. I hope this information can be a useful starting point for you in your Blogging.

You Might find these Beginner Blogging topics of Interest:

[Essential Steps for Starting a New Blog](#)

[What's the Goal of your Blog](#)

[Blogging: Exactly what are your Benefits](#)

[How to Encourage Social Sharing of your Blog Posts](#)

We Care About You

One of the biggest questions that come up in online marketing is how to monetize websites and blogs in a way that makes and embrace Online Blogging.

If this Tool helped you in any way, please share the tool with others. On Forums, on your Blog, with your email list – anywhere and everywhere you can post it.

If it helped you – it will help other, download, change and take advantage of the Tools shared, have FUN!